

WHAT IS TO BE CLAIMED:

1. A sales system for selling a product by using the Internet, comprising:

a user terminal connected to the Internet; and

5 a supplier terminal which, upon receiving an application for purchasing the product from the user terminal via the Internet, charges a commission fee from the user operating the user terminal, randomly selects a price of the product from a plurality of prices within a predetermined 10 price range, and presents the selected price on the user terminal together with a predetermined term of validity.

2. A sales system for selling a product by using the Internet according to claim 1, wherein the supplier terminal stores the standard price of the product, and the commission fee is determined by multiplying a predetermined rate to the 5 standard price.

3. A sales system for selling a product by using the Internet according to claim 1, further comprising an audit authority terminal for supervising the settings of the prices by the supplier terminal.

4. A sales system for selling a product by using the Internet according to claims 1, further comprising a reselling function for reselling the privilege to purchase the product at the price presented by the supplier terminal 5 to a third person.

5. A sales method for selling a product by using the Internet, comprising the steps of:

receiving an application for purchasing a product from a particular user terminal via the Internet;

5 charging a commission fee from the user operating the
user terminal;
randomly selecting a price of the product from a
plurality of prices within a predetermined price range; and
presenting the selected price on the user terminal
10 together with a predetermined term of validity.

6. A sales method for selling a product by using the Internet according to claim 5, wherein the commission fee is determined by multiplying a predetermined rate to the standard price stored beforehand.

7. A storage medium storing a sales program for executing the processes comprising:

upon receiving an application for purchasing a product from a particular user terminal via the Internet, charging a commission fee from the user operating the user terminal; randomly selecting a price of the product from a plurality of prices within a predetermined price range; and presenting the selected price on the user terminal together with a predetermined term of validity.

8. A storage medium storing the sales program according to claim 7, wherein the process of charging the commission fee comprises multiplying a predetermined rate to the standard price stored beforehand.